

Paola Rollo

illustration & graphics

CURRICULUM VITAE

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Profile

I was born in Lecce, Italy, in 1984.
Now I live in Milan, I work as freelance illustrator.
I work on illustrations for magazines, childhood, advertising and illustrations for infographics and digital-storytelling videos.
I use traditional and digital methods in order to create for each customer a tailor made solution.
So I am able to create a graphic concept for communication strategies, but also I can paint large areas mural, painted decoration of interiors or craft project.
I constantly develop my ideas, and continue to innovate my language.

Skills

- digital illustration
- traditional illustration
- Illustration for motion graphic
- hand lettering
- story board design
- graphic design
- painting

Tools

Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Experience with Mac and Pc computer

Education

- 2012 _ Mi-Master -editorial illustration, Milan, Italy.
- 2003 _ Art school "Ciardo", Lecce, Italy
- since 2003 _Modern Letters - University of Lecce, Italy (still in progress)

Work experience

since 2009 _ illustrator
Contenuti&associati Communication Agency
for motion graphics and digital story telling projects.

Most important work with them:

- EU Hostel web serie for the European Parliament
- Spinner 2013 - Emilia Romagna region
- Coop, Italy - "Vivi verde", "Club 4-10"

2012 _ Illustrator stage, De Agostini School Italy
2012 _ Publication. New York Times Book Review
2012 _ Publications, Terre di mezzo - Street mag

Other experience

Mural painting
Body painting
Live painting

Why me?

Great passion for illustration and graphic arts.
Fast learning and quick adaptation. True facilitating to sharing and team working.
Goog knowledge of the web.
Curious and motivated.
Attention to detail and punctuality.

See more

www.paolarollo.com

<http://www.linkedin.com/in/paolarollo>
www.behance.net/paolarollo
www.flickr.com/paolarollo
www.facebook.com/PaolaRolloIllustrator

I often update my blog with news about my work: www.asemiretta.blogspot.it