

## CONTACT

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Name MARIANO GIGLI  
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Online portfolio www.marianogigli.it

## PERSONAL PROFILE

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I am a freelance art director specialized in the creation and management of identity system and I believe in three important words: simplicity, honesty e creativity. Today I can take the new project responsibility with excellent organizational skills, ability to analyse and initiate, dedicated to reaching goals and meeting deadlines. Capable and confident team leader always striving for precision and punctuality. Working under pressure, alone or as part of a team and keen eye for detail. Strong practical knowledge of design, photography and all print processes.

## WORK RELATED EXPERIENCE

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- May 2004 - present **Art director** *MARIANO GIGLI Design Consultant (Brand strategy and design) - Italy*  
Managing the extent of authority in order to effectively execute projects. Take something that is deficient or incomplete and turn it into something remarkable. Knowledge of all printing process. I have a clear understanding of web development, digital photography and post-production.
- Jan. 2002 - Jul. 2004 **Art director** *GIGLI MOSCHELLA & ASSOCIATI s.n.c. (Graphic design company) - Italy*  
Responsible for concept, production and sales department. Design promotional brochures, catalogues for prestigious Italian companies.
- Apr. 2002 - Dec. 2002 **Freelance graphic designer** *VIVA GROUP srl (Advertising and special event company) - Italy*  
Design for various commercial graphic works and responsible for high resolution scanning.
- Oct. 2001 - Dec. 2001 **Graphic designer** *PGE srl (Graphic design service) - Italy*  
Graphic and responsible high resolution scanning and film seps/cromalins.
- Jan. 2001 - Oct. 2001 **Freelance graphic designer** *LEO FUND MANAGERS LTD (European financial services company) - Uk*  
Ensure all publications deliver consistent messages that fit within the overall communications plan.
- 1994 - Dec. 2000 **Junior designer - Middleweight designer** *STUDIO R. LOMBARDI (Graphic design company) - Italy*  
Responsible for concepts and design for the prestigious Italian companies: Holiday Inn, Alitalia, Ama S.p.A., U.N.I.C.R.I. and Sintesi S.p.A.
- 1994 **Artwork production assistant** *ZINCOCLASSICA (Digital printing services) - Italy*  
Practical experience on DTP using Macintosh/PC platform: full repro service, high resolution scanning and photo retouching including seps/cromalins.
- 1993 **Printer assistant** *LITOGRAFICA FRATELLI DI GENNARO (Litho printing services) - Italy*  
Experience in printing process: offset press, digital printing, printing services and print finishing.

## EDUCATION

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- 2004 - 2005 **Master in "Graphic Design and Art Direction"** *(European Institute of Design) - Italy - Rome*
- 2005 **Advanced courses in "Account Executive"** *(Eidos Communication) - Italy - Rome*
- 1994 **Diploma in "Graphic Design & Advertising"** *(Institute Federico Cesi) - Italy - Rome*
- Aug. 1999 **Advanced courses in "Computer Graphics and Printing Process"** *Usa - L.A.*
- 1990 - 1991 **Advanced courses in "Exhibition Design"** *(Institute Sisto V) - Italy - Rome*

## TECHNICAL SKILLS

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Art Direction - Concept development - Creation and management of identity systems - Photography and photo retouching - Typography - Package and label design

*Software proficiency*

Expert: Adobe Photoshop - Illustrator - InDesign - QuarkXPress  
Macromedia Dreamweaver

Intermediate: CSS

## OBJECTIVE

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To obtain gratifying position where I can enhance my experience, skills and knowledge in the field of Graphic Design. Have a chance to work in a company where I can contribute my ideas, maximize my abilities and learn further.