

VISUAL DESIGNER

Marco Laprocina

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Experience & Employment

2014

MULTIPRINT

Toys

My Main Activities

- Art Director
- Graphic Designer
- Social Media Marketing

2013/2014

WASTE ART MILANO

Eco Design

My Main Activities

- Light design
- Recycled materials
- Sustainable architecture
- Visual merchandising
- Social media marketing

2013

CAPGEMINI - ASE

Consulting, technology

My Main Activities

- Graphic design
- Interior design
- Photographer
- Problem solving

2012/2014

POOL SCI ITALIA

Ski events

My Main Activities

- Visual design
- Brand identity
- Social media marketing

Education & Qualifications

2012

UDEY 2012

Comune di Yverdon les Bains (CH) e Urbano Creativo.

Main Issues

- Smart cities
- Digital signage
- Data visualization
- New methods of communication

2010/2012

ARTE & MESSAGGIO

via Giusti 42, Milano

Qualification

Visual Design

Main Issues

- Visual design
- Advertising
- Visual arts
- Publishing
- Interior design
- Web design
- Logo design
- Rendering
- Psychology of communication
- Brand identity
- Marketing

2002/2007

IPSIA MARELLI

Qualification

Electrical Expert

Main Issues

- Electrical installations
- Wiring diagrams

VISUAL DESIGNER

Marco Laprocina

Technical Skills

Adobe Creative Suite CS6

InDesign, Photoshop, Illustrator, Dreamweaver, Lightroom

Motion Graphics

Adobe Final Cut Pro

Illustration

Corel Painter

3D Modeling

Sketchup

Microsoft Office

Powerpoint, Word, Excel



Working Knowledge

Technical Skills

Brand Image
Logo design
Publishing
Social media marketing
Infographic
Visual communication
Interior design
Rendering
Design equipment
Photo editing
Packaging
Graphic for t-shirt



Photo Skills

Digital Photo

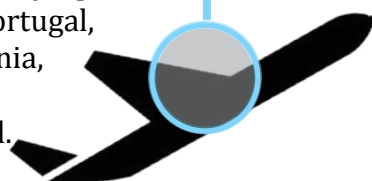
Professional camera
Digital reworking
File optimization
Printing
Video
Storyboard design
Layout
Video editing



My Travels

Countries Visited

United Kingdom, Germany, Spain,
France, Switzerland, Portugal,
Croatia, Holland, Slovenia,
Morocco, Czech Rep.
Hungary, Canary Island.



Personal Skills

Skills

Extremely self motivated
Work under pressure
Problem solving
Work in team
Creative
Languages
Italian
English

