



heydt



*Working with a wide range of subjects all over the world, Sam Heydt (b. 1986) explores the visuals unique to different places in distinctive cultures. Bursting with color, vibrancy and intrigue Heydt's images uncover spectacular moments of beauty within the landscape. Although, she works in a variety of locations, such as Cuba, India, Iceland, Austria, Thailand and the USA, the ideas she continuously examines are universal, making her vision accessible to as wide an audience as possible. Alongside captivating fine art projects, she has also produced commercial collections for a multitude of publications including Vice, W Magazine, V Mag and Photo Magazine. The New York based artist, writer and film-maker has exhibited works in a number of galleries internationally, in places such as Russia, Australia, Europe, as well as in the USA. The following series of photographs is an overview of Heydt's extensive body of work and in particle her interest in travel. [www.samheydt.com](http://www.samheydt.com)*



**- Aesthetica Magazine**

## EDUCATION

Parsons New School for Design, NY (Magna Cum Laude)	01/06 - 05/11
Eugene Lang College, NY: (Magna Cum Laude)	01/05 - 05/10
SACI: Studio Art Center International, Florence, Italy	01/09 - 05/09
Center of Culture & Society, Bangalore, India	06/08 - 08/08
Universiteit van Amsterdam, Netherlands	01/07 - 01/08
Cooper Union, New York, NY	01/06 - 06/06
Universidad de Buenos Aires, Argentina	09/05 - 01/06
La Escuela del Arte, Buenos Aires, Argentina	10/05 - 12/05
La Sorbonne, Paris, France	09/04 - 01/05

## EXHIBITION HISTORY

Splitgraphic International Graphic Art Biennial	11/15 - 12/15
28th Annual Instants Vidéo et Poétiques Festival	10/15 - 12/15
Art Copenhagen, Denmark	08/15 - 09/15
Art Monaco, Monaco	07/15 - 07/15
Art Biennial Miami, Miami	07/15 - 08/15
Atmosfera, Kiev,, Ukraine	05/15 - 06/15
Fridge Art Fair, Art Basel, Miami	12/14 - 12/14
SG Gallery, Venice, Italy	09/14 - 10/14
Argentine Biennial of Contemporary Art, Buenos Aires	10/14 - 10/14
Contemporary Visions Art Festival, Portovenere, Italy	10/14 - 10/14
Havanna, Brooklyn, NY	09/14 - 09/14
OECD Benefit, Château de la Muette, Paris, France	09/14 - 09/14
Consensus, Martha's Vineyard	08/14 - 08/14
Red Cross Centenary Exhibition, Bondi Beach, Australia	08/14 - 09/14
BigCi, Bilpin, Australia	06/14 - 06/14
Queen Street Gallery, Headon, Sydney, Australia	05/14 - 06/14
SG Gallery, Venice, Italy	05/14 - 05/14
Aesthetica Prize Exhibition, St. Mary's, York, UK	04/14 - 07/14
Florence Festival of Arts, Florence, Italy	02/14 - 04/14
Clio Art Project, Armory Show, New York, NY	01/14 - 03/14
Unpainted Media Art Fair, Munich, Germany	12/13 - 12/13
Art Basel Miami, Miami FL	11/13 - 12/13
145 Gallery, New York, NY	09/13 - 11/13
Osso:Echoes: Lisbon, Portugal	06/13 - 07/13
Six Foot Gallery, Glasgow, Scotland	05/13 - 06/13
HeadOn Photo Festival, Sydney, Australia	12/13 - 12/13
Art Basel, w/ Domingo Zapata, Miami, FL	12/12 - 12/12
Fountain Air Fair, Miami, FL	12/12 - 12/12
Verge Art Fair, Miami, FL	10/12 - 11/12
Broadway Gallery, New York, NY	09/13 - 08/14
Gabarron Foundation, New York & Spain	04/12 - 09/12
Cipriani Wall Street, New York, NY	09/12 - 11/12
Loftwoods, New York, NY	03/12 - 03/12
Armory Show, New York, NY	12/11 - 01/12
Kana Manglaplus Projects, Los Angeles, CL	06/11 - 08/11
The State Hermitage Museum, St.Petersburg, Russia	05/11 - 06/11
Calumet Gallery, New York, NY	04/11 - 05/11
Milk Gallery, New York, NY	06/11 - 08/11
Perm Museum of Contemporary Art, Perm, Russia	10/11 - 11/11
Thomas Werner Gallery, New York, NY	11/10 - 12/10
Krasnoyarsk Museum, Krasnoyarsk, Russia	10/10 - 11/10
Museum of Novosibirsk, Novosibirsk, Russia	09/10 - 10/10
The State Hermitage Museum, St. Petersburg, Russia	06/10 - 08/10
La Corte Gallery, Florence, Italy	04/09 - 06/09

## COMMERCIAL PHOTOGRAPHY

NoWhere Magazine, New York, NY	06/13 & 12/14
Aesthetica Magazine, York, UK	02/14 & 10/14
VWPics, Zaragoza, Spain	09/14 - 12/14
Superior Magazine, Berlin, Germany	10/13 - 11/13
MBFW: Fashion Week (Registered Press) NYC	09/13 - 10/13
Getty Images (Contributor) New York, NY	06/12 - 04/14
Vice Magazine, New York, NY	08/11 & 10/11
Visionaire, New York, NY	07/10 - 09/10

## DESIGN - INTERIOR/ GRAPHIC

Heydt Design [Interior Designer] NYC	09/11 - 09/13
W Magazine [Ass. Art Director] NYC	01/11 - 08/11
Visionaire [Consultant] NYC	08/10 - 10/10

## PRODUCTION

BulBul Rajasthan, India: 2014  
Red tide on the Amber Coast  
Vilnius, Lithuania:2006

## ART ASSOCIATE

Park West Gallery, Art  
Auctioneer: 01/15 - 06/15  
Milk Gallery Assistant Curator,  
NYC: 09/09 - 12/09

## PUBLICATIONS

The Disney Dialogues, Scarecrow  
Press: 2015  
Tekhnede, Turkey: 2014  
UNESCO Media Project: 2014  
Aesthetica Anthology: 2014  
Skin Deep (author) 2009

## P.R. & MARKETING

Flash Art, Miami Art Basel 2014  
Wollemi, Bilpin, Australia 2014  
Scuola Grafica Venice, Italy 2014  
Betsey Johnson, NYC 2014

## ARTIST RESIDENCY

Nes, Iceland: 2013  
EarthSkin, New Zealand:2013  
BigCi, Australia: 2013

## TECHNIC SKILLS

Photography: Digital & Analog,  
Audio-Visual Production, Art  
Direction, Editorial Design,  
Journalism, Creative Consulting,  
Graphic Design, Brand  
Management, Social Media,  
Interior Design, Adobe Suite  
CS6, Final Cut Pro, Microsoft  
Office, iWork, Digital/Analog  
Processes, Retouching, Archiving,  
Studio Lighting, Web Design,  
Project Management,  
Competitive Analysis,  
Storyboarding, Styling,  
Installation, Advanced Research  
& Writing, Lecturing, Mac/PC

## LANGUAGES

Fluent in French and English,  
Comprehensive in Italian, Dutch  
and Spanish

## TRAVEL EDITORIALS

Antigua, Argentina, Aruba,  
Australia, Austria, Barbados,  
Brazil, Belgium, Bangladesh,  
Canada, Canary Islands, Curacao,  
Chile, Columbia, Cuba, Czech  
Republic, Denmark, Dominican  
Republic, Egypt, France,  
Germany, Greece, Hungary, India,  
Ireland, Iceland, Italy, Lithuania,  
Morocco, Nepal, Netherlands,  
New Zealand, Poland, Portugal,  
Russia, Puerto Rico, Scotland,  
Slovakia, Spain, St. Croix, St. Kitts,  
St. Lucia, St. Martin, St. Thomas,  
Sweden, Switzerland, Thailand,  
Turkey, Vietnam, Uruguay.

# HEYDT

WWW.SAMHEYDT.COM

## REPRESENTATION

VIMM Gallery Czech Republic  
Noella Lopez Gallery Australia

## PHOTO STUDIO

Jane Street Studio: CEO, Studio  
Manager, Photographer: NYC  
09/11- Present. Clients include:  
Playboy, Ford Models, Vice Mag.

## FEATURED

TEDTalks: Sally Taylor on  
'Consensus' (collaborating artist)  
May 2015 | Blouin Modern Painters  
(Featured) Dec 2014, Jan 2015, Feb  
2015 | Aesthetica (Interview) Nov  
2014 | Art & Ideas (Featured) Aug  
2014 | Art Forum (Featured) |  
Hartiska Magazine (Interview) June  
2013 | Art Fuse (Interview) 2012

## PRESS

La Gazzetta, Italy, September 2014 |  
| Aesthetica Art Anthology, London,  
UK: March 2014 | We Are No One,  
London, UK: April 2013 | Capture  
Magazine, Sydney, Australia: March  
2013 | Australian Centre for  
Photography, Sydney, Australia:  
March 2013 | New York Times:  
December 2012 | NYARTS:  
December 2012 | Artist Home and  
Abroad: September 2012 | 'iD'  
Magazine, Italy: November 2012 | El  
Norte de Castilla, Spain: 2012

## HONORS & AWARDS

Aesthetica Art Prize: 2014 | The  
Contemporaries Foundation: 2012 |  
'Best in Show', Parsons the New  
School for Design: 2011 |Magna  
Cum Laude, The New School: 2011 |  
Dean's List: Parsons New School for  
Design: 2005-2011 | BFA  
Scholarship: 2006-11 | BAFA Merit  
Award: 2008-11 | Lang Dean's  
Scholarship: 2005-11 | Art Director  
Club: 2009

## NON PROFIT WORK

Nixus Foundation, Argentina: 2014  
Art for Tibet, NY: 2012  
Somaly Mam Foundation, NY: 2011  
R.E.A.D. Auction, NY: 2011, 2012  
Givology Auction, NY: 2011  
Red Dot Relief, NY: 2011  
English Teacher, Sikkim, India: 2004  
Orphanage, Varanasi, India  
Pacific Village Institute, India, Nepal &  
Tibet:2004  
Experiment in International Living, Switzerland:  
2004  
American University of Paris,  
France: 2002



BIO



# HEYDT

Artist, designer, film-maker and founder of Jane Street Studio

## LIVED/WORKED in

New York City, Paris, Amsterdam, Buenos Aires, Venice, Udaipur, Istanbul, Sydney

## STUDIED

Parsons The New School for Design (Summa Cum Laude) / The New School: Eugene Lang College (Summa Cum Laude) / Studio Art Center International, Florence, Italy/ Center for the Study of Culture & Society, Bangalore, India / Universiteit van Amsterdam, Amsterdam, Netherlands / Cooper Union, New York, NY / Universidad de Buenos Aires, Buenos Aires, Argentina/ La Escuela del Arte, Buenos Aires, Argentina/ La Sorbonne, Paris, France

## SHOT

Argentina, Australia, Austria, Brazil, Belgium, Bangladesh, Canada, Chile, Columbia, Cuba, Czech Republic, Denmark, Dominican Republic, Egypt, France, Germany, Greece, Hungary, India, Ireland, Iceland, Italy, Lithuania, Nepal, Netherlands, New Zealand, Poland, Portugal, Russia, Scotland, Slovakia, Spain, Sweden, Switzerland, Thailand, Turkey, Vietnam, Uruguay.

## COMMERCIAL STUDIO

Commercially, HEYDT has shot for a multitude of publications, her bevy of clients includes but is not limited to: W Magazine, VMag, Aesthetica, NoWhere and Vice. In 2012, she launched Jane Street Studio, a boutique photo-studio & production house ([www.jane-street-studio.com](http://www.jane-street-studio.com))

## PRODUCED

Bulbul: Song of the Nightingale, Rajasthan, India: 2014

Red tide on the Amber Coast Vilnius, Lithuania: 2006

## FINE ART PHOTOGRAPHY

HEYDT's work has been internationally exhibited in a constellation of galleries & museums throughout Europe, Iceland, Australia, UK, US and Russia. Her work is concerned with absence of destiny, beauty in banality and the role of semiology in commodification & consumerism. ([www.samheydt.com](http://www.samheydt.com))

# HEYDT

biography

Artist, filmmaker, photographer Sam HEYDT shows artistic range in her images. Her work has been described as “poetry in composition, static moments of documentary, aesthetic innovations of fashion and a quirky nod to commercialism”. Over the last decade, HEYDT has lived and worked in Paris, Amsterdam, Buenos Aires, Venice, Vilnius, Udaipur and Sydney.

HEYDT completed her studies across a spectrum of international universities including *Parsons School of Design*, *Universidad de Buenos Aires*, *La Sorbonne* and the *Universiteit van Amsterdam*, and has been an artist in residence in Iceland, Australia and New Zealand. She has been awarded several domestic and international accolades such as: The Aesthetica Art Prize: 2014 | The Contemporaries Foundation: 2012 | Art Director Club: 2009. She has also undertaken a range of non-profit work in developing countries, her most recent project being in Rajasthan, India where she helped produce a documentary on child prostitution.

Commercially, HEYDT has shot for a multitude of fashion magazines and has been featured by art publications such as *Modern Painters*. Her bevy of clients include: *Aesthetica Magazine*, *W Magazine*, *Visionaire*, *NoWhere Magazine*, *Getty* and *Vice*. In 2012, she launched *Jane Street Studio*, a boutique photo-studio & production house in the meat-packing district of Manhattan ([www.jane-street-studio.com](http://www.jane-street-studio.com)).

HEYDT’s artwork has been exhibited in a constellation of galleries, museums and art fairs throughout Europe, Australia, the United States, UK and Russia. His industry recognition is as follows: HeadOn Photo Festival (Sydney, Australia: 2013 & 2014), Aesthetica Art Prize (UK: 2014), SG Gallery (Venice, Italy: 2014), Florence Festival of Arts (Florence, Italy: 2014), Fridge Art Fair (Miami: 2014), Fountain Art Fair (Miami: 2012), Verge Art Fair (Miami: 2012), Broadway Gallery (NYC: 2012), Gabarron Foundation (NYC: 2012), Perm Museum of Contemporary Art (Perm, Russia: 2011), Calumet Gallery (NYC: 2010), Krasnoyarsk Museum, (Krasnoyarsk, Russia: 2010), The State Hermitage Museum ( St. Petersburg, Russia: 2010 & 2011).

Ironically employing the very medium she critiques, HEYDT’s work speaks to the disenchantment of the social psyche at the hands of the media and the desolation of the natural world. United by its unconventional exploration of semiology and its role in cementing corporal commodification, consumerism and constructed narratives of the past, her work splinters into several subversive series focusing on the perversity of production, absence of destiny and beauty in banality. Heydt’s visions transcend her images’ site-specific locations – the impact of the photographs are shockingly universal, rendering the global local.

[www.samheydt.com](http://www.samheydt.com)



ARTIST  
STATEMENT

## HEYDT

Globalization and technology go directly from obscurity to meaninglessness. As the myth of progress continues to perpetuate inequality, oppression and violence, the social landscape becomes increasingly fractured. We live in a time of deferred expectations and anxieties, of hollywood disaster movies and self-fulfilling religious prophecies, suicide bombers and drones. The collateral damage of these new forms of political dissidence are drowned out by the noise of the media. The sustained narrative of the tabloids take form as the modern day colosseum. Identities are no longer built, but bought into - a lifestyle in mimesis of a flickering media images. Advertisements lure us in with their pornographic self-awareness and promises for the future it truncates.

Relentless materialism, debt and a growing class disparity are symptoms of an invasive denial that the American dream is just that, a dream. There is no truth to search for, but an illusion to deconstruct. The Cartesian gap between desire, the locus of memory and reality reveals how the act of archiving is a result of the societal impulse to preserve the past and cement a coherent collective memory hinged on imagery. The complexities of what it means to hijack fragments of time lie in the dichotomy of what is and isn't included within the frame. Photography, as a medium, as an art form, in its inexhaustible invention of deduction and speculation, is nothing more than a chemically processed imprint causally connected to reality. In its endless representations of a single moment, the image is bound to neither truth nor objectivity. Still the photograph transforms the pathological into a historical archive.

Blurring the boundaries between public and private, a complex narrative of my personal experience is illustrated swaying on the fault lines of unfixed identity, semantic plurality, sexuality, repressed memory, social transgressions and cultural polarities. Banal details of motel rooms, scarred landscapes, abandoned houses, still lives on the verge of decay, epic representations of global waste, conspicuous consumption and socioeconomic polarities - ephemeral moments born of my experience and expressed through a pastiche of styles and mediums. The role of semiology is explored in relation to the decay of values, the disillusionment of the social psyche and the exploitation of a world reduced to the bottom line. Transcending their subjective and site-specific locations—the impact of the photographs become shockingly universal.





**SERIES  
ARTIST  
STATEMENTS**

# FASHION: EAT YOUR HEART OUT

fashion photography  
jane street studio  
new york city

(ongoing)



heydt



# POST/ MEMORY

Mnemonic technology  
of photography

(2012)

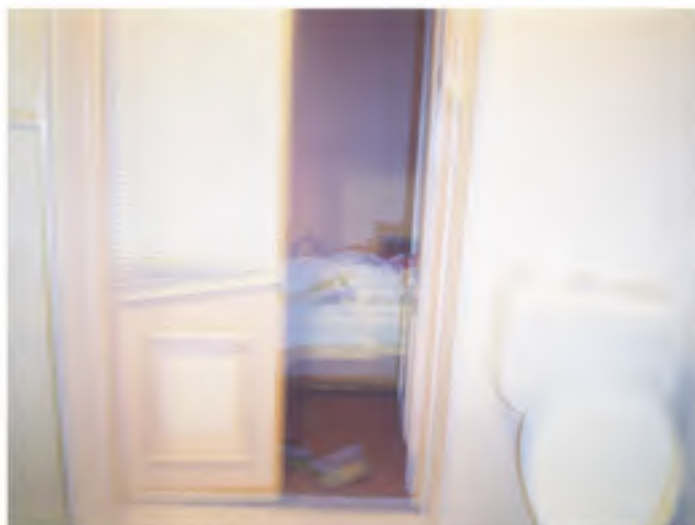
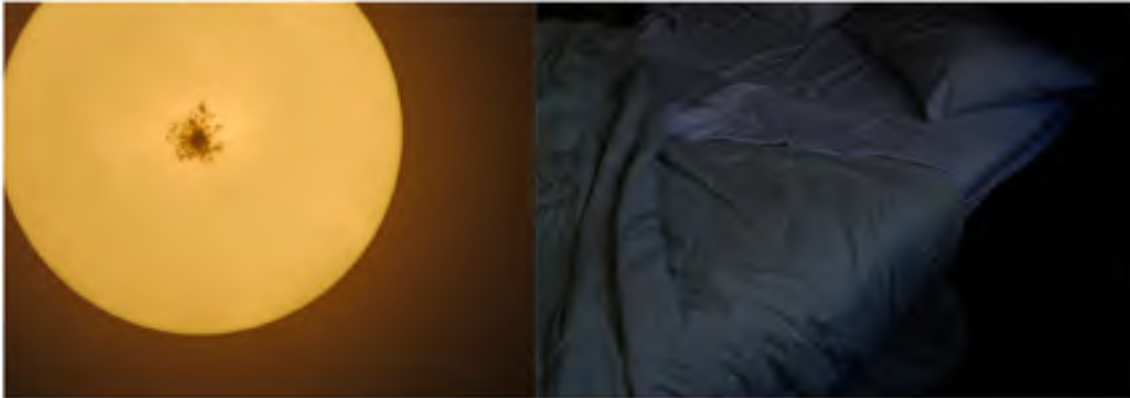


heydt

# PORCELAIN LONELY

(2013)

The transient space  
of a motel room.



# ILLUSIONS DOES FREE US FROM REALITY

beauty in banality  
absence of destiny

(2013)



# FRESH KILLS

(2012)

Conflating catalyst to  
consumption with its  
residual mounting images  
of landfills on light-boxes



# FILM STILLS

(2012)

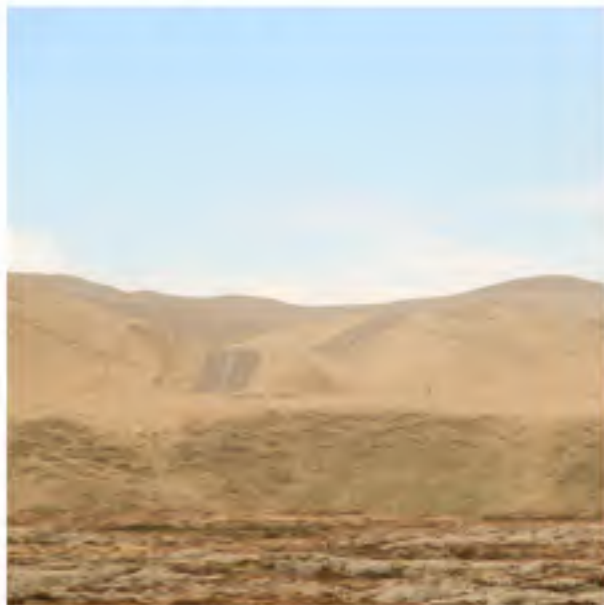
QR code  
cameraless cinema



# EVERYTHING'S BEEN DISCOVERED NOTHING REALLY MATTERS

Paved paths  
through nature.

(2013)





# FORSAKEN (IF) NOT FORGOTTEN

Constellation of abandoned homes scattered across the Icelandic countryside

(2013)



# EYECONTACT WITH STRANGERS

(2010-PRESENT)

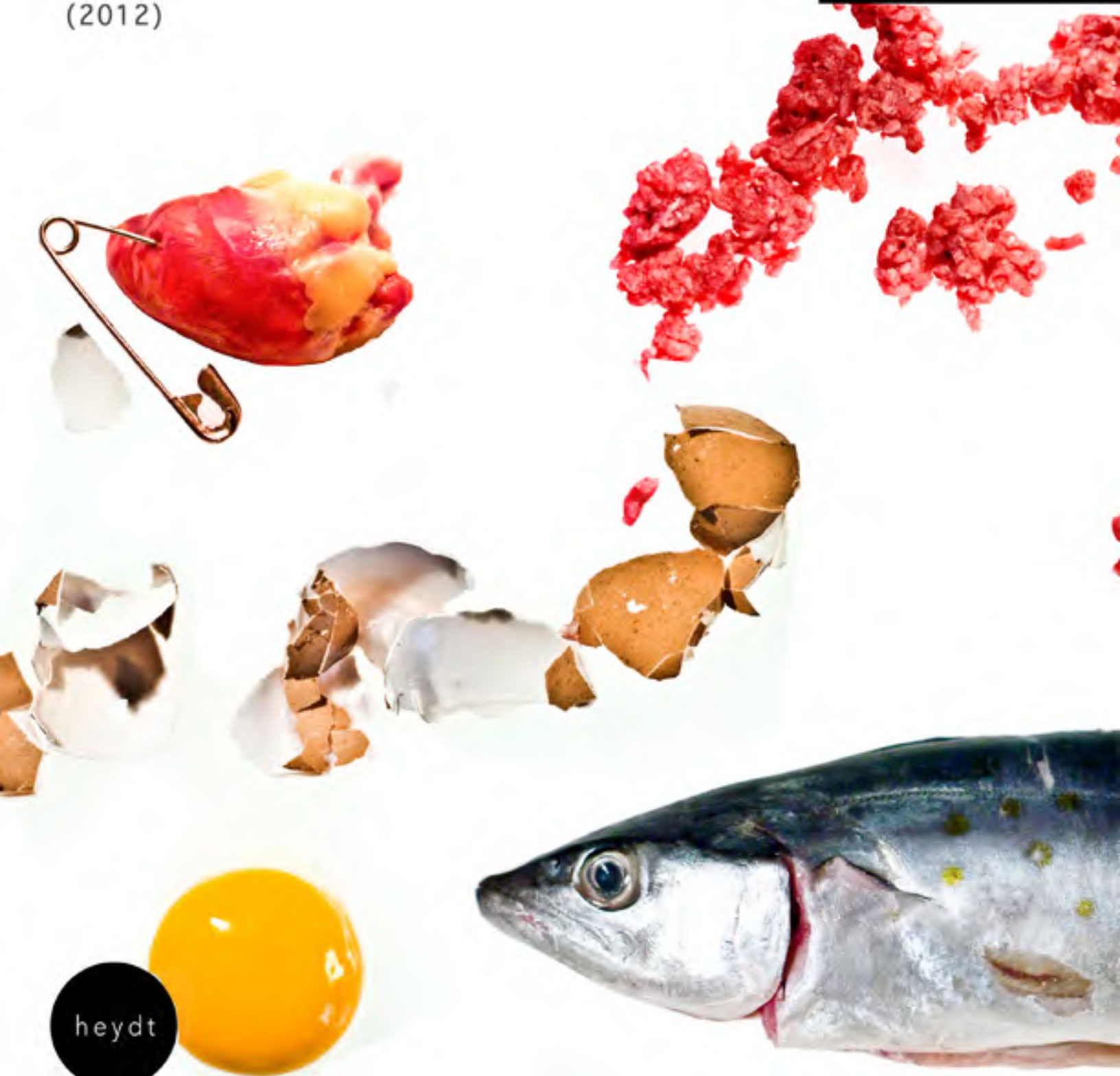
Travel photography: Argentina, Australia, Austria, Brazil, Belgium, Bangladesh, Canada, Chile, Columbia, Cuba, Czech Republic, Denmark, Dominican Republic, Egypt, France, Germany, Greece, Hungary, India, Ireland, Iceland, Italy, Lithuania, Nepal, Netherlands, New Zealand, Poland, Portugal, Russia, Scotland, Slovakia, Spain, Sweden, Thailand, Switzerland, Turkey, Vietnam, Uruguay.



# STILL LIFE

(2012)

La nature mort

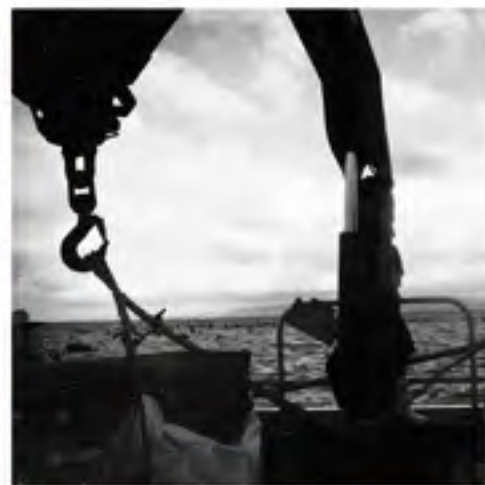


heydt

# FROM THE MOUTH CAME A PEARL

(2013)

Coromandel  
mussel barge

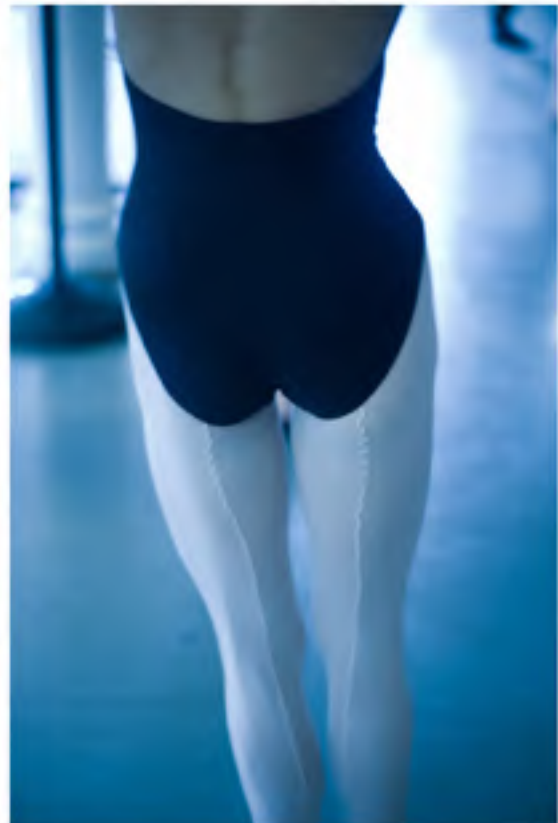


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# THE WORLD IS CRUEL AND BEAUTIFUL

ballerinas

(2012)



heydt

# SKIN DEEP

(2011)

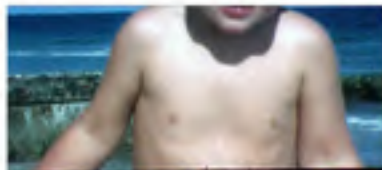
speaks to the palimpsestic female body & unattainable beauty ideals propagated by the media.



# MARROW SCRATCH FILM STILLS

Mythology of a fictional  
past and the anonymity  
of cultural narratives

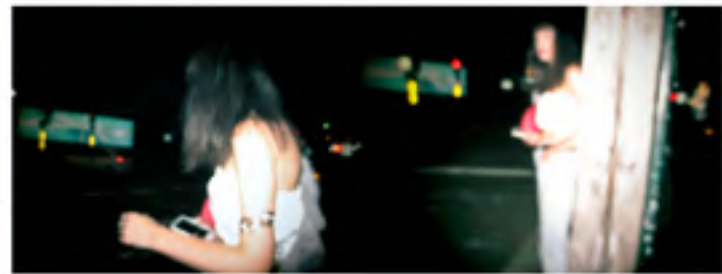
(2013)



# STALKER SERIES

(2013)

Voyeur

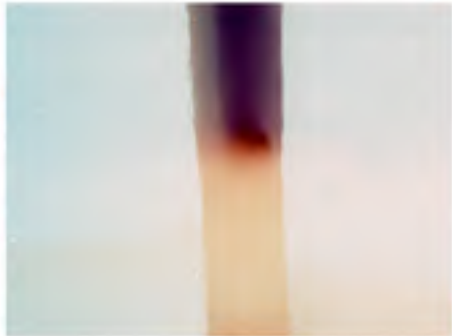
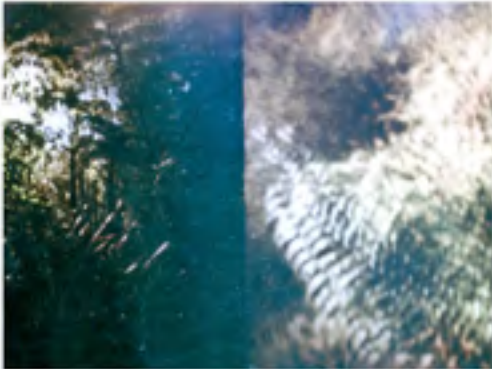
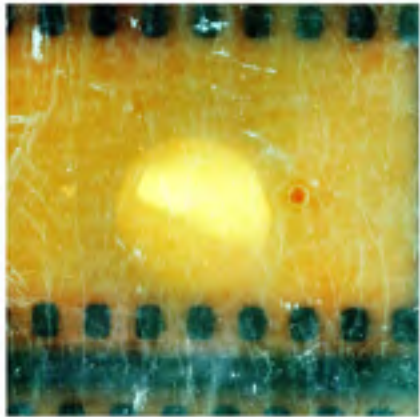




# STARRING AT THE SUN

(2013)

Process as praxis  
to memory function







HEYDT