

Anvita Jain

www.cargocollective.com/wwwanvitajain

EDUCATION

MFA Cranbrook Academy of Art, Michigan, 2010 - 12
2D DESIGN, Advisor: Elliott Earls

BA Visual Communication, BIAD, Birmingham City University, UK, 2006
Thesis Title "Garden of Hair: questioning contemporary notions of beauty and gender politics", graduated with First Class. Advisor: George Hart

Graduate Diploma in Fashion and Information Technology, NIFT, New Delhi, 2003
Thesis Title "Color Blind: Sustainable window blinds out of waste plastic acrylic", graduated with First Class.

Higher Secondary Degree, Bal Bharati Public School, New Delhi, 1999

Yoga Instructor's Certificate course, sVYASA, Bangalore, 2004

AWARDS

Merit Scholarship Award at Cranbrook Academy of Art in 2D Design, 2011
'Best Textile Product Award' for the final thesis at NIFT, New Delhi, 2003

WORK EXPERIENCE

Visiting Artist and Critic, University of Detroit Mercy, Michigan, USA, 2012
Visiting Artist and Critic, Grand Valley State University, Michigan, USA, 2009

Pappu ka Tanka, New Delhi, India: 2009 - present:

Founder and Designer at Pappu ka Tanka, an experimental clothing label that attempts to introduce a subversive discourse on social hierarchies within the commercial framework of the fashion industry. Recently started retailing from boutiques across India.

- Brand and publicity strategist, design and development
- Apparel design and management

Freelance Graphic Designer/Illustrator, New Delhi, India: 2007 - present:

Clients include Vadehra Art Gallery, The PlayClan, Akaaro, Nappadori, Dainik Jagran and Studio Petticoat.

Illum Design (<http://www.illumdesign.com>), New Delhi, India: 2006-current

Senior Graphic Designer/Illustrator, Art Director, Freelance

Worked on art, fashion and lifestyle based identity and branding projects developing print, web and retail design solutions.

PLANarama (www.planarama.com), London, UK: 2006

Trainee Graphic Designer/Illustrator

Retail design and visual merchandising for Ted Baker, fcuik among other design projects.

Simpac Weaves, New Delhi, India: 2003 – 2004

Textile Graphic Designer: Product development, presentation and collateral design.

PUBLIC LECTURES & CONFERENCES

PROPOSIUM 2011, NC State University, participated in the brainstorming process, November 2011
'A Look at Contemporary Indian Graphic Design', Grand Valley State University, Invited Guest Lecture, Michigan, 2009

SHOWS

Off The Wall, Forum Gallery, Bloomfield Hills MI, 2012
OPEN, Cranbrook Art Museum, Bloomfield Hills MI, 2012
Cranbrook Design: Into the Network, Studio Couture Detroit, Detroit MI, 2011
Experiencing Perspectives, Mercedes-Benz Financial Services, Farmington MI, 2011
Off The Wall, Studio Couture Detroit, Detroit MI, 2011
The Portrait Show, Forum Gallery, Bloomfield Hills MI, 2011
How the Sausage is Made, Forum Gallery, Bloomfield Hills MI, 2011
Cranbrook Video Festival, Cranbrook Institute of Science, Bloomfield Hills MI, 2011
Google 2D Naked, Forum Gallery, Bloomfield Hills MI, 2010
Choc-a-Bloc, Coningsby Gallery, London, 2006

PRESS

Kyoorius Magazine, India, September 2012 (to be published)
Computer Arts Magazine, UK, July 2012 (to be published)
Creative Gaga Magazine, India, March 2012
Conde Nast Traveller, UK, September 2011
Vogue India, March 2010
HT Brunch, India, May 2010
Indian Express, India, April 2010
Telegraph, Kolkata India, March 2010
Deccan Chronicle, Bangalore India, July 2010
Platform Magazine, India, 2007
Another Late Night Magazine, Liverpool, UK, 2006

PRIVATE COLLECTIONS

Mercedes-Benz Financial Services, Farmington MI, 2011 (on loan)
Sharan Elran, MI
Lindsey Finsilver, MI
Jennifer Hermelin, MI
Allegra Pitera, MI

SOFTWARES

Adobe Photoshop, Illustrator, In Design, After Effects, Final Cut Pro, Livetype, Compressor, Soundtrack Pro, Quark Xpress, MS Office.

LANGUAGES

Fluent in: English and Hindi. Basic knowledge of Punjabi and Gujarati.