

# Curriculum Vitae

Annalisa Bruno

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2010

## Profile

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- Bilingual (English-Italian) with excellent communication skills
- Highly standards driven and detail focused
- Strong propensity for organization and implementation
- Solid leadership and management competency
- Creative and artistic
- Sharp business and financial aptitude
- Pragmatic and persuasive
- Career and progress orientated, hard working, enthusiastic and ambitious
- Dynamic, determined and passionate for success

## Professional Experience

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### Photography

2007/present

- Editorial photography for various publications
- Live music events Reportage
- Commercial; Marketing
- Documentary; Travel; Wildlife
- Portraiture; Portfolios
- Interior design; Property; Architecture
- Fine art; Landscapes; Abstracts
- Production and lighting assistant for various established photographers

### Graphic Design, PR & Marketing

2007/2009

- Freelance PR and marketing consultant experience
- Graphic designer and concept visualizer experience
- Developed PR strategies to increase brand awareness
- Created marketing material, and supervised the interior décor process

### Interior Design, Property Development & Management

2003/2008

- Managed 4 residential projects from acquisition to sale
- 2 personal home refurbishments, plus 2 "buy to let" properties
- Working on multiple projects, coordinated all aspects of interior design from concept to completion, on time and on budget
- Worked as freelance consultant for some private clients, "buy to let" investors, and hospitality and leisure sector
- Furniture design experience

### Team Leader - Global Customer Service (*Verizon Business* – World Centre Amsterdam, NL)

2003/2010

- Highly experienced technical team leader, responsible for hiring, training, and performance management
- Ensures the continued delivery of high quality customer service to some of the biggest multinational companies in existence, in global context and in an international environment
- Oversees the smooth functioning of the 24/7 department; ensuring telecommunications business critical issues are prioritized according to their impact
- Focuses on the development of processes, and improvement of working environment and practices, for the evolution of the department

## Education

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**Pro Advanced DSLR Photography - Advanced Adobe PS CS4 – Studio Lighting** (*Fotogram, NL*) **2008/present**

**Diploma Course in Interior Design** (*Rhodex International - UK*) **2004/2008**

- International Awarding Body for Interior Design Distance Learning Qualifications
- Accredited in the USA by the Distance Education & Training Council and
- Accredited in UK by the Open & Distance Learning Quality Council
- Member of the European Association for Distant Learning

**Hotel Management Degree** (*Napoli, Italy*) **1989/94**

- Qualification Certificate of Higher Education equivalent to BTEC National Diploma / N/SVQ level 3 / Advanced GNVQ/GSVQ standard

## Training & Skills

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- IT literate (MAC and PC) proficient in Microsoft Office package, Outlook Express, PowerPoint, Adobe Photoshop CS4, Lightroom 2,6
- Professional Presentation & PowerPoint
- Basic Financial skills • Managing Profit
- Time Management and Delegation
- Problem Solving, a Structured Approach
- Enhancing Project Management Skills
- Practical Negotiation for Service
- Careful Communication • WCCE • Complaint Handling.
- Managing Interviews and Effective Recruitment
- Managing Performance, Behavior and Conduct
- Progression and Appraisal skills
- Group Training skills
- Full driving license

## References & Portfolio

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Provided upon request

## Kit

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Canon EOS 450D • Canon EF 50mm f/1.8 II • Canon EF-S 17-85mm f/4-5.6 USM IS • Canon EF-S 55-250mm f/4-5.6 IS • Canon Speedlite 430EX II • Cactus wireless flash trigger V4 set • Light stands, umbrella, softbox, and reflectors set • Velbon Ultra LUXi L tripod • Set of lens filters and flash coloured gels • Analog SLR Pentax P3n • Tokina SZ-X 35-70mm f3.5-5.6 macro • Cable shutter release.