

Welcome to **THE INVISIBLE DOG**

The Invisible Dog, a new three-story art center in Brooklyn, is an exuberant example of the integration of proactive thinking and care for the past. The art center, admittedly, had a leg up: its home came equipped with an irresistible history. Built in the late nineteenth century, the 25,000 square-foot factory went through a number of industrial incarnations before its owners struck gold in the 1970s with the invisible dog trick: a stiff leash and collar surrounding the empty space where a dog would be. A mixture of party-hearty silliness and tongue-in-cheek trompe l'oeil, the trick became an icon of its era. But eventually the public's taste moved on; meanwhile, over the years, the Brooklyn neighborhood was (experiencing development, was evolving, was going through changes). The factory closed its doors in the late 1990s; the boarded-up building was a blight on its quiet Brooklyn block.

The Invisible Dog has been restored for safety and has been cleaned, but otherwise preserved intact. The rawness of the unfinished space is integral to the Invisible Dog's identity: Lucien Zayan, founder director, wanted a place where artists could feel free to create and get inspired.

The ground floor, with its 14-foot ceilings, will be used for public events, performances, educational programs, and exhibitions, produced by The Invisible Dog and guest curators from around the world.

The second floor was divided into art studios all occupied by carefully selected artists.

The third floor, luminous and spacious, was designed by Anne Attal and is available for flexible rental by the general public for private events, photo/movie shootings or exhibitions.