

WeMake

ArtDirection & Motion Design.

The graphic work of Lucas G.Borrás

Lucas G.Borrás

Born in Barcelona in 1984.

Currently living in Barcelona where he runs his own studio WeMake.

phone:+34 652 876 611

lucas@wemake.org

www.wemake.org

Education

2007 **Master in Motion Graphics**. BAU. Vic University | 2004/2005 **Scholarship School of Visual Arts**. NYC | 2005 **Degree in Graphic Design**. IED. Madrid | **Course After Effects**. La Casa Encendida. Madrid | **Course Flash**. La Casa Encendida. Madrid | **Course Cinema 4D**. NueveZeros. Barcelona | 2003/2005 **Studies in Art History**. Autonomous Univertisy. Madrid.

Technical Knowledge

Adobe **Master Collection** | **Final Cut** | **Cinema 4D** | Live Visuals **VDMX & Resolume** | **Proccesing** | | **ArtRange** | **particle Illusion...**
Uses of cameras **Photographic and video**.

Languages

Spanish Native | **English** Proficiency Written & Spoken | **First Certificate in English** Cambridge University 2002 | **French** Upper Level Written & Spoken | **Catalan** Upper Level Written & Spoken | **Japanese** Basic Written & Spoken.

Work Experience

•2007 to date. **WeMake ArtDirection & Motion Design**. Creative Director. Owner

Televison and Screening, Animation & Design. Brand New School | Psicopatologia Digital TV3 | Anecdotari historias singulares RTVE 2008 -2009(national spanish television) | ZAPING Canal Catala BCN tv | The North Face | Feria Habitat Valencia BaseMotion | Teatre Auditori Granollers | HP Retail Marketing Automation | Profesor Tejero Lois Patiño.

Live Visual. Primavera Sound Barcelona | Diba Festival Barcelona | Apolo Club. Nitsa & Sala 2 Barcelona | Sala Vivero Málaga | Razzmatazz Barcelona.

Interactive & Websites. Innojam | Just4fun | Miguel Galanda | Ikiru Films | SaborBorrás | Juan Vidal | 123Kids .

Making Of & Video Report. Offf Film Festival 08 Lisbon | Offf Film Festival 07 Barcelona | Psicopatologia Digital TV3.

•October 2006 to December 2008. **TMT Factory**. Freelance Art Director.

Motion Graphics & interactive television. **Main Clients** National Geographic | BBVA | Gas Natural | Ajuntament de Barcelona | Hoteles Barceló | Codorníu | Farggi.

•May 2006 to October 2006. **CarreNoir**. the agency of Publicis Consultant. Art Director.

Packaging & interactives.**Main Clients** Coca-Cola | Central Lechera Asturiana | Fanta | Nordic Mist | Whisky DYC | Lacer | Bimbo.

•January 2005 to May 2006. **Círculo de Bellas Artes**. Audiovisual Coordinator. Dept. Editions & Audiovisual productions.

Awards

European Design Awards. Anecdotari Historias singulares. Category: Motion Graphics 2009

LAUS Awards. Anecdotari Historias singulares. Category: Audio-Visual graphics | Graphic image for a TV programme 2009

LAUS Awards. Psicopatologia Digital. Category: Audio-Visual graphics | Graphic image for a TV programme 2009

LAUS Awards. Canal Catala Zaping. Category: Audio-Visual graphics | Graphic image for a TV programme 2009

Publication

Web Design Index by Content .Peppin Press. Amsterdam 2008 | **100 Scuole per un centenario** Palazzo Grassi. Itali 2004.

Screening

Broad.cat. Spain 2008 | **Promsite**. Spain 2008 | **Uit Visuals**. Japan 2008

Exhibitions

I **Jornadas sobre el diseño**. Spain 2005

Competitions

Cut&Paste. Finalist. **Competition 25 April**. Barcelona 2009

Anecdotari. historias singular.

Tv program | TVE national spanish television

Direction, Art Direction and animation

Two series.

First one .13 episodes of 4 chapter each one . April-July 08

Second one .7 episodes of 4 chapter each one . January -March 09

Awards

European Design Awards 09

LAUS Awards 09



Anecdotari

històries singulars



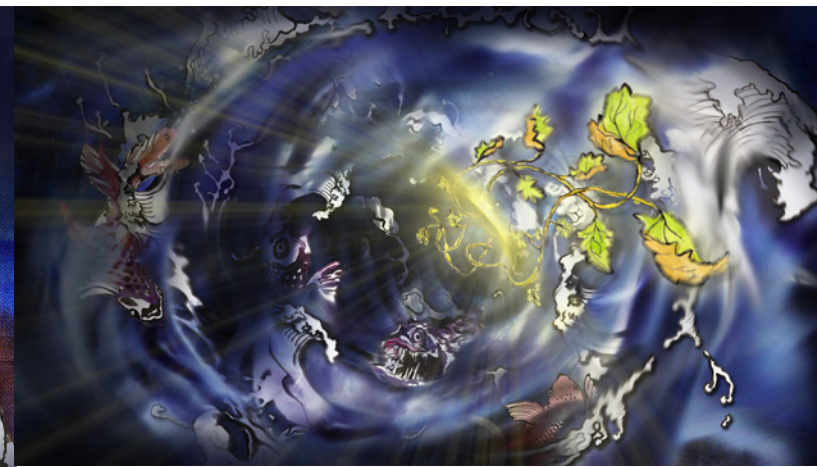
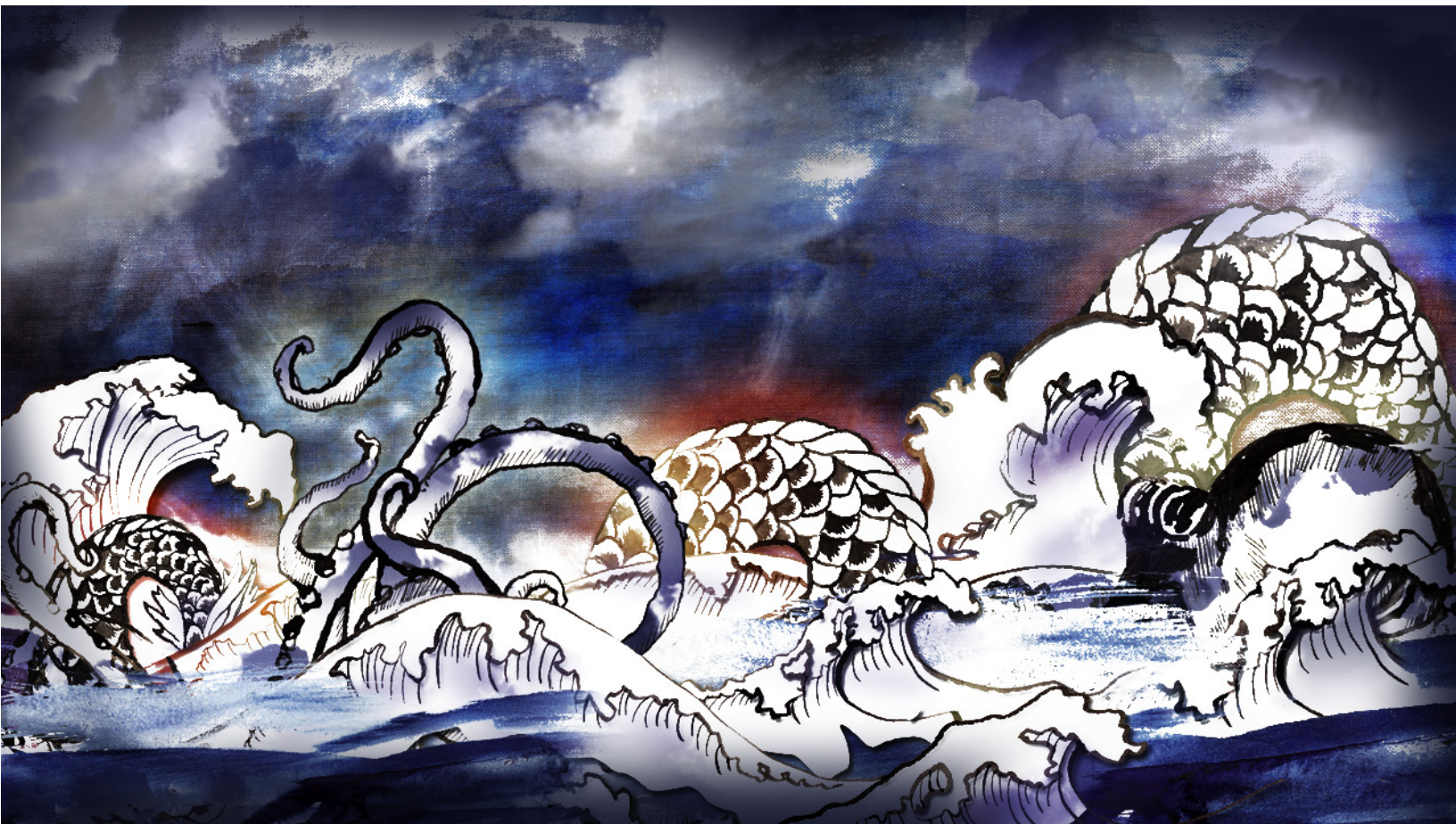
“Això és
de l'estrella
la felicitat.”
Eleuteri Costa



que els ha de guiar
per la **excedeix**
travessa **el pes**
del riu **reglamentari**
Senia, **reglamentari**

que
gent
del
seu
barri,





Farggi tv channel

Tv Channel
Direction, Art Direction and animation



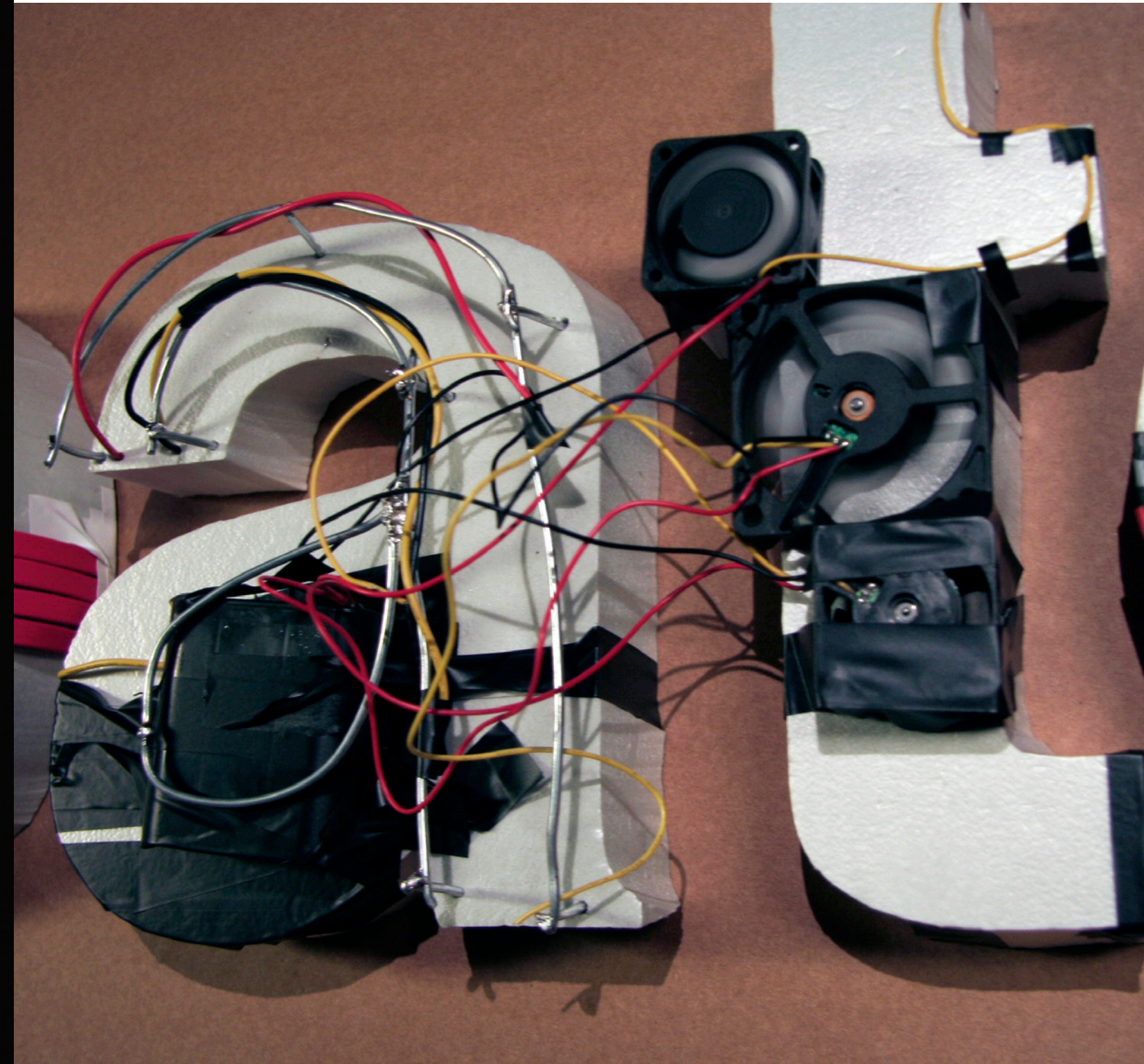
Psicopatologia Digital

Tv program | TV3

Direction, Art Direction and animation

Awards

LAUS Awards 09



Zaping

Tv program | BCN tv
Direction, Art Direction and animation

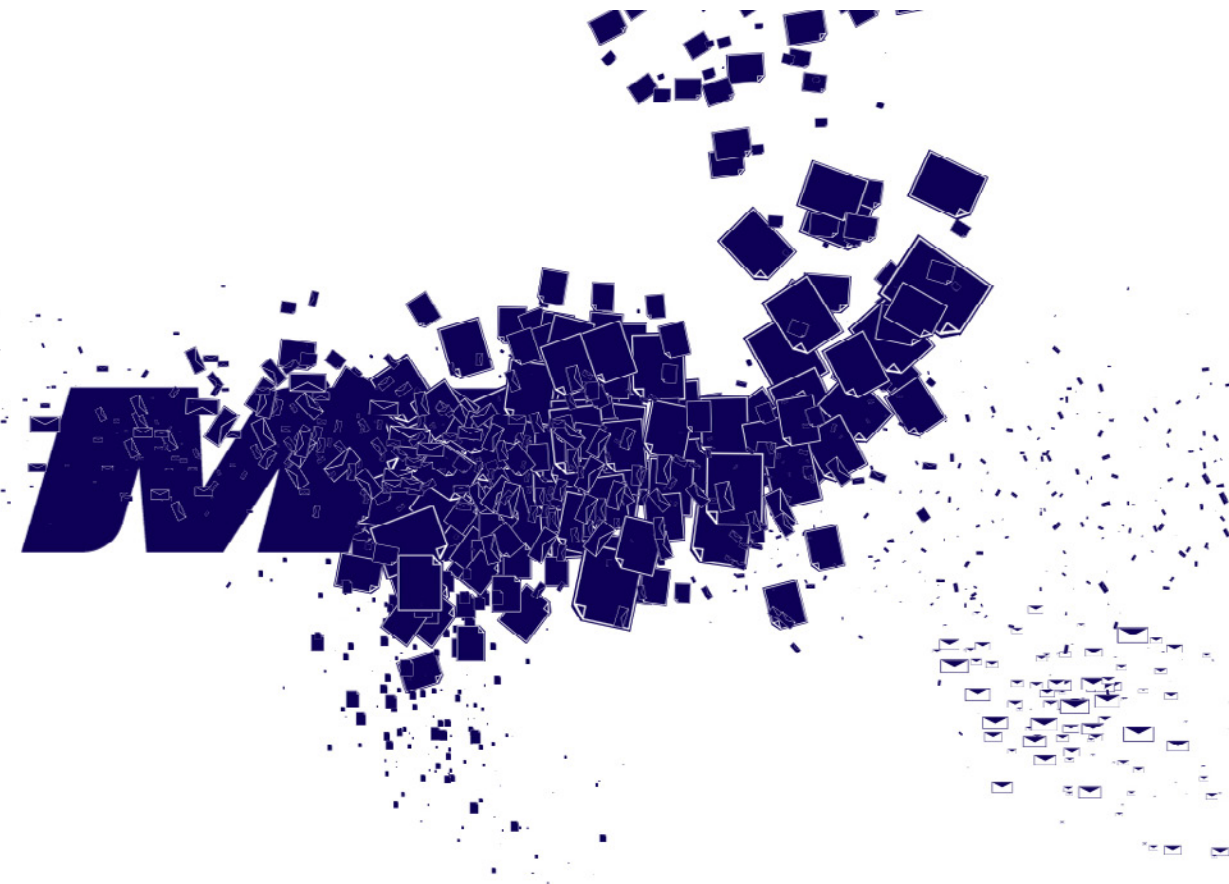
Awards

LAUS Awards 09

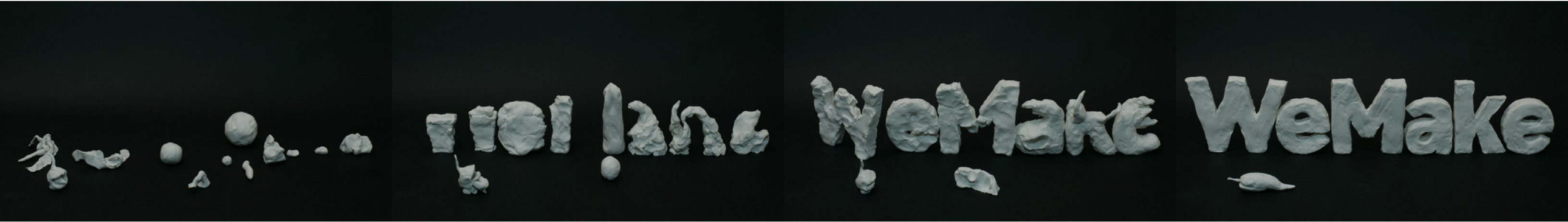


MRW

Logo Animation
Direction, Art Direction and animation



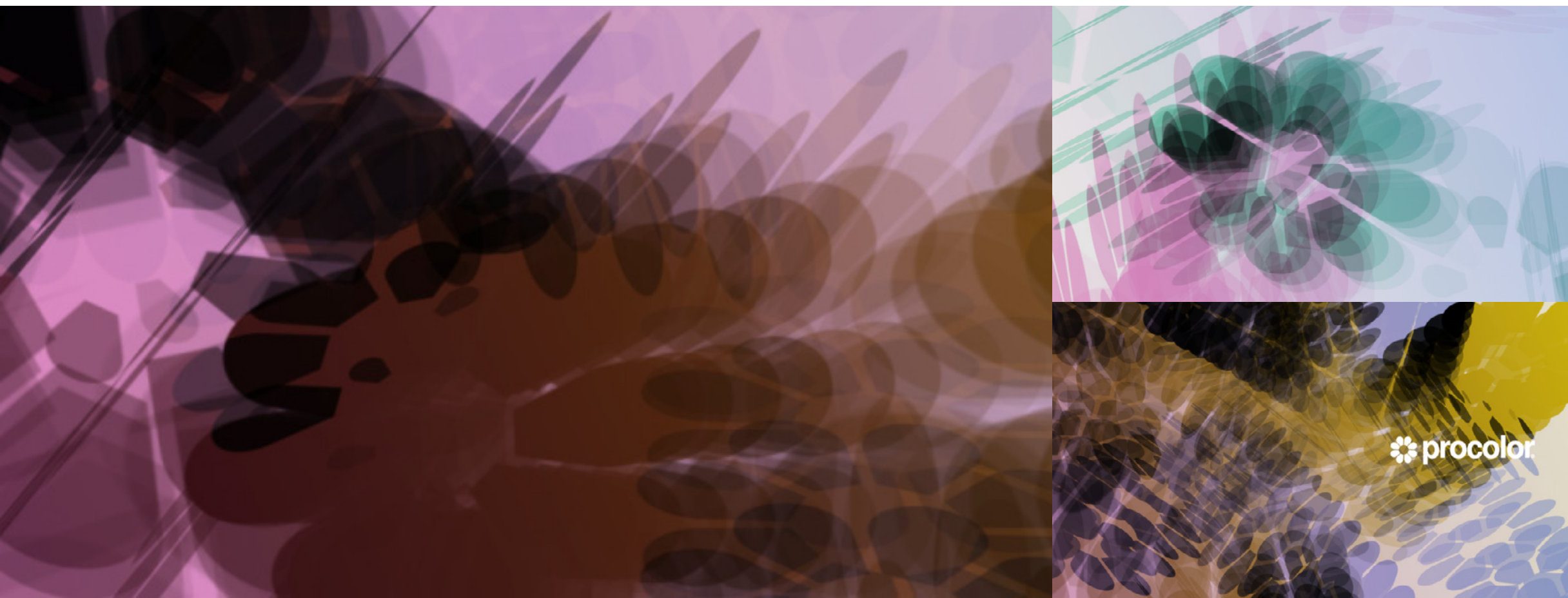
WeMake
Self Promotional



Procolor

ID's

Direction, Art Direction and animation



Barcelona City Hall

tv Channel & Interactive menu | Ayentament de Barcelona
Direction, Art Direction and animation

AGENDA

DESTAQUEM



L'obra de Zoran Music, a la Pedrera

Els dibuixos i les pintures de l'artista d'origen eslovè constitueixen una representació de la fragilitat de l'ésser humà després de la II Guerra Mundial.

 Més informació:
bcn.es



L'HORA BCN

1630



BARCELONA m'emamora?
Ferran Adrià

“L'olor del mar, i aquesta immensa taca de color blau...”

Surto molt poc de nit. M'agrada anar al hall de l'hotel Om a prendre una copa, per exemple. Però jo estic obert a tots els espais i estils: llocs minimalistes i, ara mateix, potser els locals "new-barrocs".

més a bcn.cat



ON SÓC!

Amb Smartpoint mai estaràs perdut

Descobreix el nou punt de informació pel ciutadà.

més a bcn.cat

WeMake
Barcelona City Hall
Smartpoint 2008

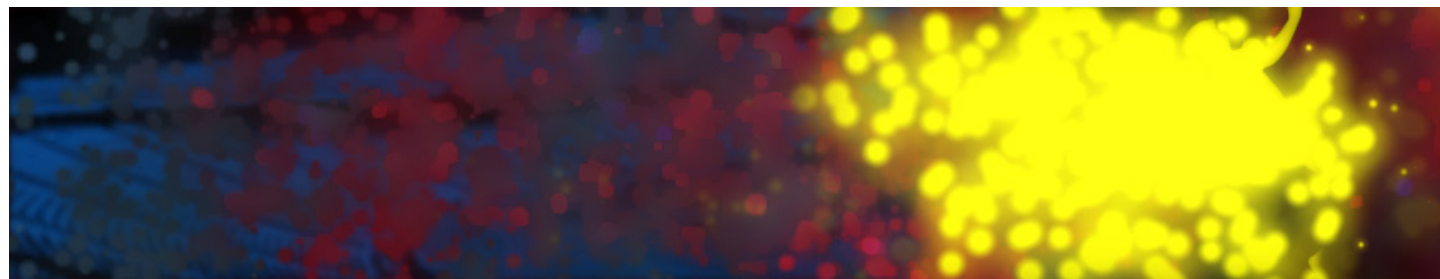
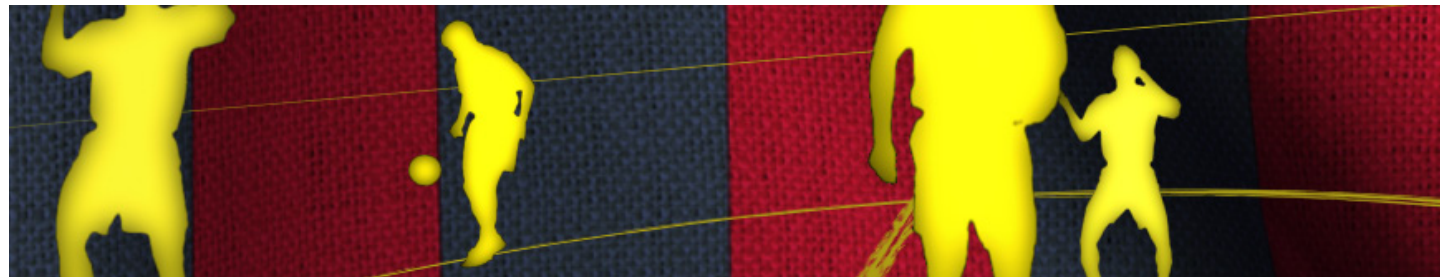


Ajuntament de Barcelona

Parlament Blaugrana

FC Barcelona

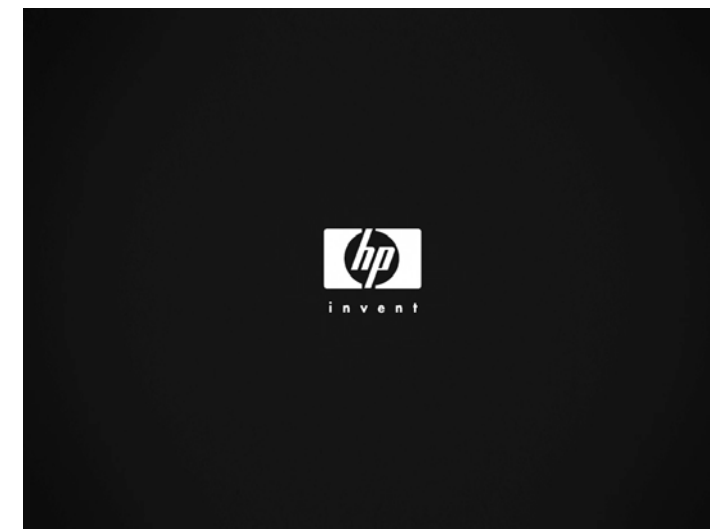
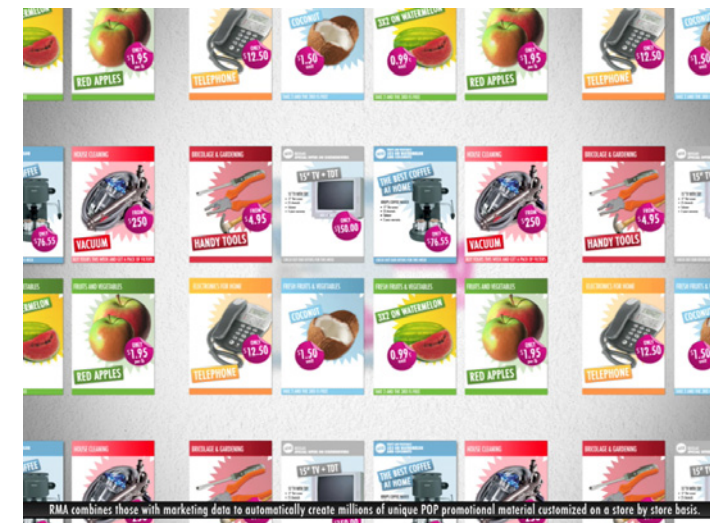
Direction, Art Direction and animation



HP. Retail Marketing Automation

HP

Animation



Teatre Auditori Granollers

Agenda 09

Direction, Art Direction and animation

¿Estas ahí?

De Javier Daulte

Els nois d'història

D'Alan Bennett

Teatre i

Poesia

La Mort d'un viatjant

D'Arthur Miller

La boja de Chaillot

CIA. Quatre per Quatre

Teatre Auditori de Granollers
Temporada 2008-2009
Gener/Juny

Palau, entre sang i vori

Recordant Josep Palau i Fabre

Aloma

de Mercè Rodoreda

El vestit nou de l'emperador

de Hans Christian Andersen

Un mar dins del calaix

Poesia de Joaquim Ruyra

Ruddigore o La Nissaga M

CIA. Egos

Faemino y Cansado

Son dos

Aloma

de Mercè Rodoreda

CIA. Dagoll Dagom

Dissabte 24 de gener, a les 22 h

Teatre Auditori de Granollers
Temporada 2008-2009
Gener/Juny

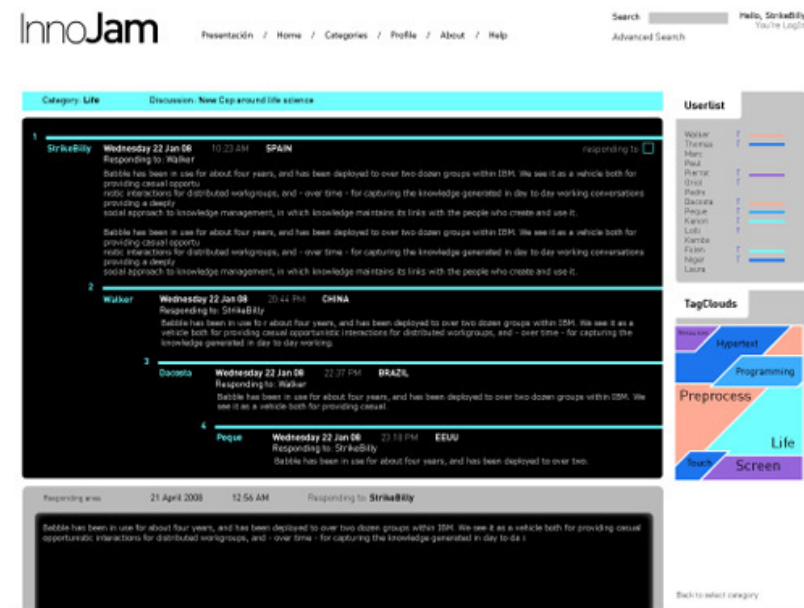
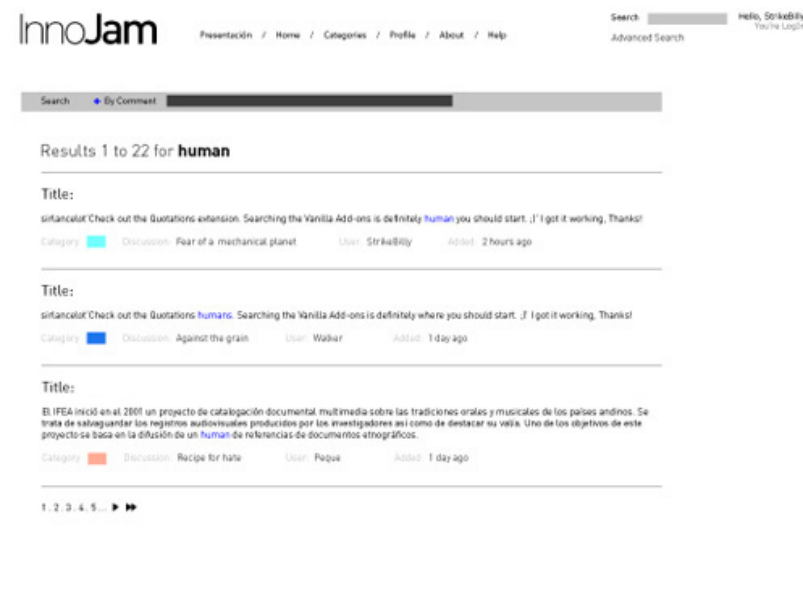
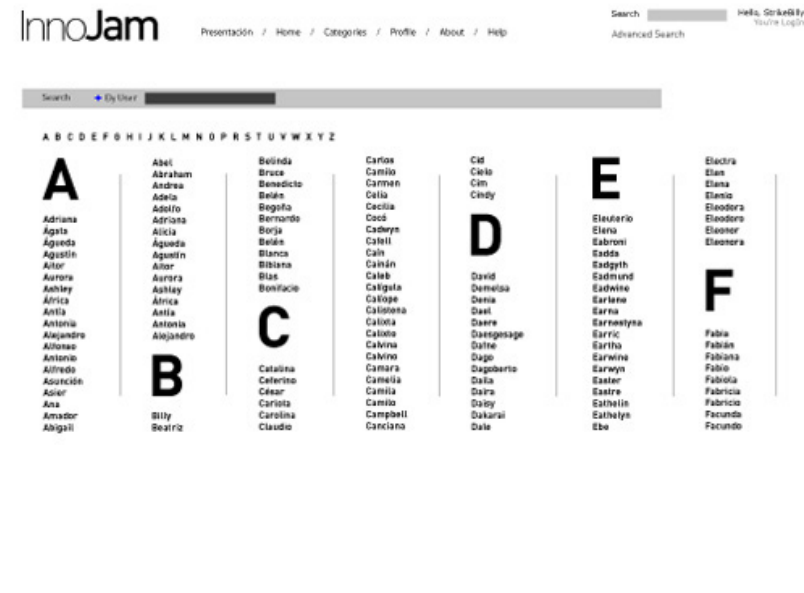
Teatre Auditori de Granollers



Nordic Mist
Slivers
Art Direction

Innojam
Website
Art Direction and animation

Just4fun
Website
Art Direction and programming

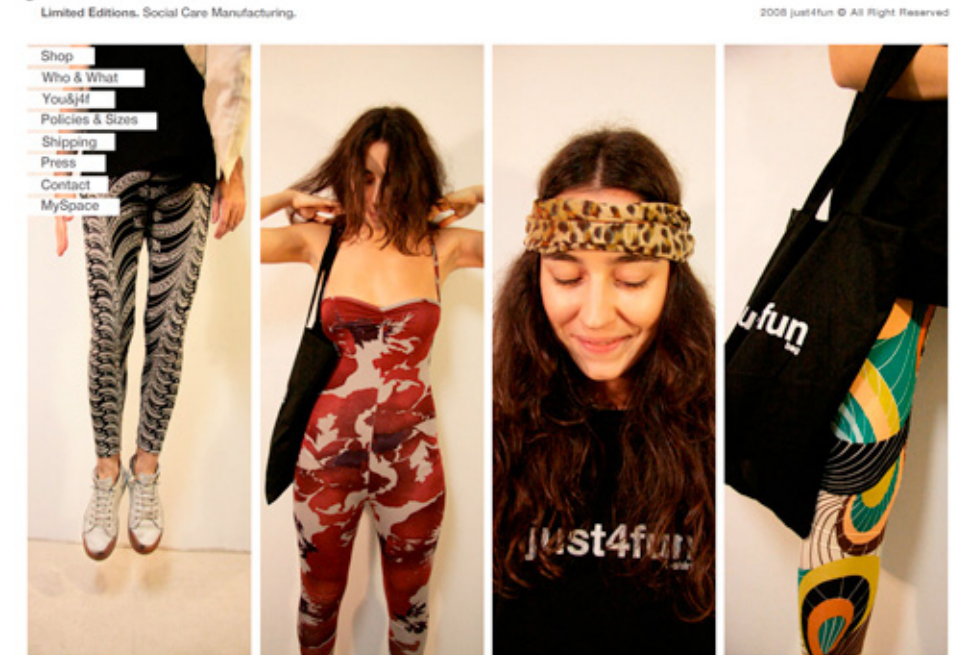


just4fun



Photo: Carlota Santamaría

just4fun



juan vidal
Others_Collections



six
seven
eight
nine
ten

one
two
three
four
five

Back to main

Thanks for viewing

juan vidal
Collections

- Campaing 2008
Photo: Laura Encursiva
Make Up Artist: Javier Cefelino
Art Concept: Manuel Pazo
...thanks to all of my friends.
- Look Book
Spring-Summer 2008
Photo: Laura Encursiva
Make Up Artist: Javier Cefelino
- Fall-Winter 2008
Photo: Laura Encursiva
Tat Assistant: Andrius Pradis
Make Up Artist: Javier Cefelino
- Spring-Summer 2007
Photo: Ferrán Casanova

Photos by Ferrán Casanova

juan vidal
Collections

- Campaing 2008
Photo: Laura Encursiva
Make Up Artist: Javier Cefelino
Art Concept: Manuel Pazo
...thanks to all of my friends.
- Look Book
Spring-Summer 2008
Photo: Laura Encursiva
Make Up Artist: Javier Cefelino
- Fall-Winter 2008
Photo: Laura Encursiva
Tat Assistant: Andrius Pradis
Make Up Artist: Javier Cefelino
- Spring-Summer 2007
Photo: Ferrán Casanova

Photos by Ferrán Casanova

WeMake
ArtDirection & Motion Design.